

Ben Caballero

2025 ANNUAL HOME SALES VOLUME

\$3.671 BILLION

2nd-highest production year of his career



More than \$10 million in home sales per day

Source: Verified MLS data, RealTrends



Ben Caballero
HomesUSA.com Founder & CEO

141

HOMES SOLD PER WEEK LAST YEAR



HOMES SOLD PER DAY

20+

One home every 17 minutes



Ben Caballero of Dallas, Texas, according to *RealTrends*, is the most productive real estate agent in the United States. In 2025, he sold an average of more than 20 homes per day, 365 days a year. That's over 148 homes per week!

Sources: *HomesUSA.com, RealTrends*



Ben Caballero
HomesUSA.com Founder & CEO

7,482 homes

SECOND BEST YEAR EVER



In 2025, Ben beat nearly every homes sales record he set since 2020 by selling more homes than any other individual real estate agent in the world!

\$3,671,302,096

**2ND MOST HOME SALES TRANSACTIONS
BY SIDES AND VOLUME EVER BY AN AGENT –
NEARLY BEATING HIS OWN WORLD RECORD**

Source: Verified MLS data, RealTrends



Ben Caballero
HomesUSA.com Founder & CEO





Ben Caballero

America's No. 1-ranked real estate agent is a three-time Guinness World Records title holder for the "Most annual home sale transactions through MLS by an individual sell side real estate agent."



A CAREER OF FIRSTS

- First individual agent to exceed \$1B, \$2B and \$3B in annual sales
- First and only individual agent above \$3B for four consecutive years
- First individual agent to exceed \$30B in total home sales
- First individual agent to exceed 75,000 total home sales
- Three-time Guinness World Records title holder

Source: Verified MLS data, RealTrends



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HomesUSA.com Founder & CEO

BEN'S PODCAST SERIES FOR BUILDERS & AGENTS



How SpecDeck helps the No. 1 real estate agent in the US sell over 7,000 homes in a single year

Ben explains his path to success in his real estate podcasts – **Builder Talk** and **Real Estate Agent Series** – available on Apple, YouTube, Spotify or your favorite podcast service.



Source: HomesUSA.com

5 INTERESTING FACTS ABOUT AMERICA'S TOP-RANKED REAL ESTATE AGENT

1

Both of Ben's parents were real estate brokers.

2

He became a REALTOR® when he was 21 years old.

3

Ben is a US Air Force veteran.

4

He is a 2nd-generation Cuban American born in Tampa.

5

Ben was an award-winning home builder for 18 years!



Ben Caballero

HomesUSA.com Founder & CEO



\$30+ **BILLION**


TOTAL HOME SALES IN HIS CAREER



Ben Caballero is the first individual real estate agent to exceed \$30 billion in total home sales — a level unmatched in U.S. real estate history.



**America's No. 1-ranked
real estate agent since 2013**



Ben Caballero
HomesUSA.com Founder & CEO



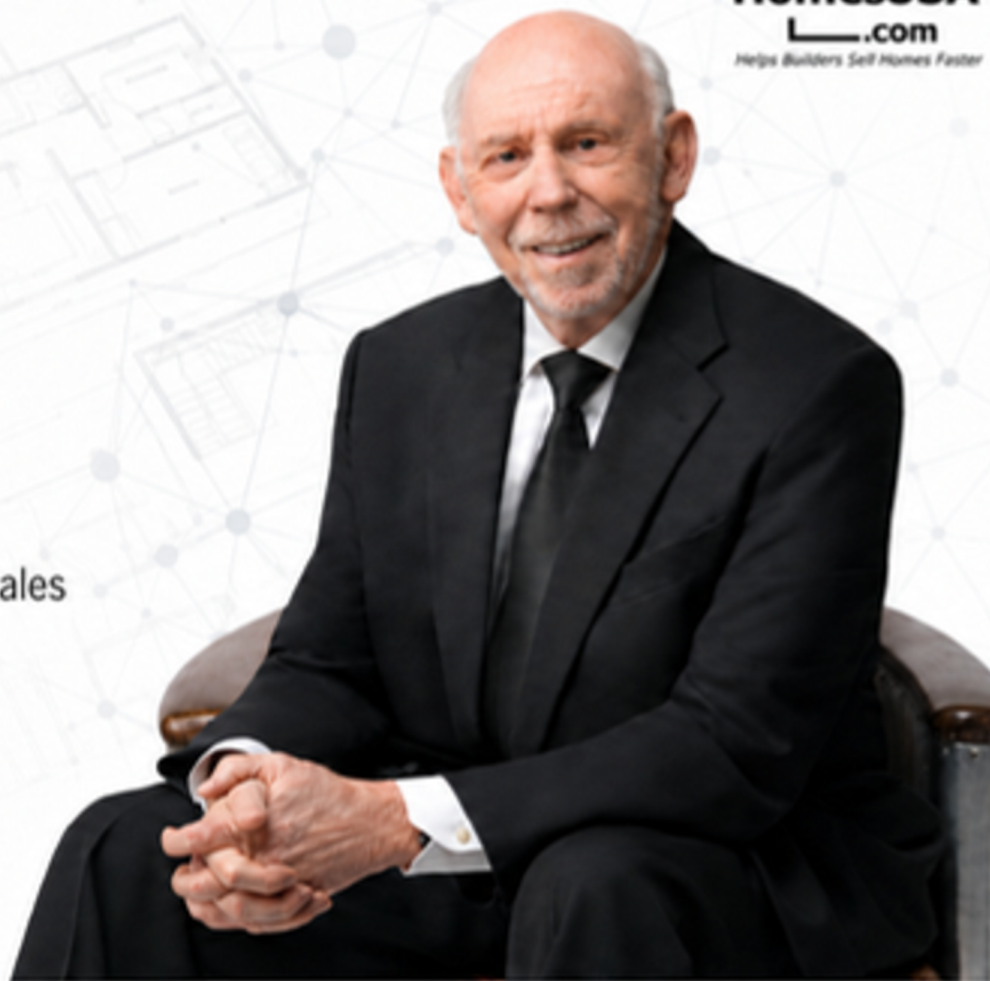
Ben Caballero



AWARDS & ACCOLADES

- **3x Guinness World Record Title Holder** – Most Annual Home Sales
- **RealTrends/WSJ #1 Agent** – Top US Agent Since 2013
- **HousingWire Tech100 Winner** – SpecDeck homebuilder tech
- **Inman News Innovator** – Most Innovative Real Estate Agent winner
- **KW Pinnacle Award** – Premier Real Estate Entrepreneurship
- **Builder's Choice Design Award** – Builder Magazine
- **TRD 100: Real Estate Titans of the Year**

HomesUSA[®]
.com
Helps Builders Sell Homes Faster



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